

George Hatton

Marketing placement, spring-summer 2019

Whilst job searching for the first step in my career, straight out of university I soon found experience was crucial in what employers are looking for in a candidate. There are potentially thousands of graduates every year in your chosen field so gaining experience, how small or large really sets you apart from somebody who “just has a degree”.

I spent roughly four months at Middleton Hall & Gardens as a Marketing Intern which I absolutely loved. The team is made up of mostly volunteers which truly shows that everybody there is a personal ambassador for the site and what it stands for. I gained a plethora of experience from curating social media posts, data insight, crowdfunding, building relations with local press – all with the aim of making Middleton Hall & Gardens the not so hidden gem it is.

Since finishing my internship here, I went for my first interview for a great opportunity in a forward thinking, modern company. I got the job and they explicitly said they valued the experience, and proactiveness of going out and working unpaid, alongside another job. This internship at Middleton was flexible and allows you to commit as much or as little as you like (the more the better!).