

# Marketing placement

## Summary & outline of duties

Middleton Hall & Gardens is a 42-acre site located between Tamworth and Sutton Coldfield. It is known as the 'hidden gem' of North Warwickshire. We want to keep on being a gem, but a little less hidden! Join our small team as a Marketing Intern to help our beautiful historic site reach new audiences and increase its annual visitor numbers. Your duties will include contributing engaging content to our social media platforms; producing posters and advertisements for upcoming events; promoting private hire bookings; distributing our leaflets to local organisations, and surveying visitors to analyse the success of our current marketing strategy. You will report to the Visitor Experience Manager.

## Who are we looking for?

We are looking for a hardworking, confident and creative individual with excellent written English and interpersonal skills. This placement is ideal for a university student or graduate aiming to gain experience of working in marketing.

You **must** be able to commit a minimum of two full working days for twelve weeks between March and September 2020. The placement is unpaid voluntary.

For this placement, applicants must be aged **18 or above**, studying or having recently completed a relevant course.

Please bear in mind that there are no public transport routes to our site.

## How do I apply?

To apply for this placement, please email your cover letter and CV to our Visitor Experience Manager, Amy Evans: [amy.evans@middleton-hall.co.uk](mailto:amy.evans@middleton-hall.co.uk).

Your cover letter should tell us when you will be available to start the placement and why you would like to work with us. If your application is successful, you will be invited to the Hall for an interview. Applications are open now and will be ongoing until placements are fully assigned.

To find out more about this placement, see the testimonial written by George Hatton who completed this placement in 2019.

[https://www.middleton-hall.co.uk/wp-content/uploads/2019/10/George-Hatton\\_Testemorial\\_Summer19.pdf](https://www.middleton-hall.co.uk/wp-content/uploads/2019/10/George-Hatton_Testemorial_Summer19.pdf)